



CITY MANAGER COLUMN

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2010 MARKS LAUNCH OF NEW CITY WEBSITE

(Upper Arlington, Ohio) – The start of a new decade brings with it an exciting new City website for the community of Upper Arlington to enjoy. The official switch to www.uaoh.net took place just a few days ago, and our new website promises to provide you with a more user-friendly site that takes advantage of today's technologies.

Some of the features include:

- **Enhanced Search Engine Capabilities and Intuitive Navigation** - there's a lot of information that needs to be housed on the site, and a sophisticated search engine function is designed to make it much easier for you to quickly find what you need. Plus, the site is being structured to give you multiple routes to the same information, to better accommodate the different ways various users think when navigating a website.
- **Service Requests** - You can now begin making various service requests to the City, notify us of an issue in your neighborhood or obtain other forms of assistance through an online tracking system that enables both you and Staff to monitor the progress of requests to ensure a speedy response.
- **News and Alerts** – You can choose from a number of options that will enable you to begin receiving the information you want from the City via email updates. In addition to signing up for our e-newsletter, you can also register for regular updates from me, Parks & Recreation events and programming news, public meeting updates, City service news and more.
- **Online Registration, Form Submission, and Payment** – A component of the new site that is being phased in over the next few weeks, the new website will greatly increase bill payment and contract bidding services. Plus, many forms and permits will be made available for online submittal, making it easier and quicker for you to do business with the City.
- **Feedback to the City** – We want to make it easy for you to contact us and give us feedback on services, community issues and more, so the new site will feature regular surveys, direct links for contacting staff and departments, and much more.

If you have our old website address – www.ua-ohio.net - bookmarked on your computer, it will still work and point you to our new site, and both addresses will be maintained to be sure easy access for anyone unaware of our switch to www.uaoh.net.

To successfully transfer information from our old site to the new, this project has been and will continue to be due to a significant effort by a number of my Staff, over and above their regular duties. Members of our web team are as excited as anyone to be able to take our online services to a new level, so watch for many more improvements and enhancements to the site in the coming months. And let us know what you think, by emailing espeight@uaoh.net, or by simply clicking on the “Website Feedback” link, to be found on most of our departments’ homepages.

Christmas Tree Collection

Fridays, January 8, 15, 29, and February 5

The City is collecting live Christmas trees on the above listed dates. Please remove all decorations, and place trees (do not place in bags) at the curb with one Solid Waste Sticker affixed per tree. Trees can also be dropped off free-of-charge at the Bill Holbrook Yard Waste Compost Site, 4120 Roberts Road (call 583-5370 to confirm hours of operation).

Mark Your Calendars for 2010 State of the City Address – “Sustaining Community”

5-7:30 p.m. Monday, January 25, 3600 Tremont Road

More to come in next week’s column, but here’s a heads up for our annual State of the City Address, scheduled for the evening of Monday, January 25. As always the evening includes a Community Fair showcasing City department and local organizations, followed by my Address to the community on highlights from the past year and a look ahead to what’s in store for our community in 2010.

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